101891 **Orders** Order / Rev: Alt Order #: 06815349 Product Desc: **OCEGUERA 4 CONGRESS** Estimate: 1187 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev: 05/21/12 / 10/22/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: A35+ Demographic: New Business Thru: Product Codes: PLC02 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes; POLITICAL/AGY, PCAN, GEN Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	41	\$30,890.00	\$26,256.50

Totals										
Month	# Spots	Gross Amount	Net Amount	Rating						
October 2012	41	\$30,890.00	\$26,256.50	0.00						
Totals	41	\$30,890.00	\$26,256.50	0.00						

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Amy McCreary			Start Of Order - End Of Order	100%	

Order Share	Share	Total
KSNV	20%	\$30,890.00
Market	100%	\$154.450.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$40,157.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$32,434.50
KTUD	1%	\$1,544.50
KVVU	22%	\$33,979.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$15,445.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	10/16/12	10/22/12	M-F 5-6a WakeUp	w/WagM	5-6a	M-WTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
					M-F 5-6a WakeUp	w/Wagners								
		WAKE (	JP WITH 1	THE WAG	NERS									
		<u>Star</u>	rt Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				l l		
	W	eek: 10/	16/12	10/22/12	MTWTF	4	\$450.00	0,00						

Print Date: 10/22/12 16:55:51 Page 2 of 6

KSNV

Order / Rev:

101891

Advertiser:

Oceguera for Congress

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Product Desc:

OCEGUERA 4 CONGRESS

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1187

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/16/1	2 10/22/12	M-F 5-6a WakeU M-F 5-6a WakeL	, -	5-6a	M-WTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
WAKE	UP WITH	THE WAGI		, p in 17agilo, c								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/22/12	MTWTF	4	\$450.00	0.00						
	<u>) Date Ra</u>		<u>escription</u> I-F 5-6a WakeUp ı		/End Time		<u>Weekdays</u> MTwThF	Leng		Rtg Type		
	e MG 1.5		r-r- 5-0a vvakeop i	www.uero-oa			תונאוויי	- :-	30 <del>(\$450.00)</del>	U.UU WIN		
		, .	E] NOT AVAILABI	E RATE								
			I-F 5-6a WakeUp v				MTWThF	- :3	30 <i>(\$450<del>.</del>00</i> )	0.00 NM		
	ю MG 1,5											
-			E] NOT AVAILABI									
			I-F 5-6a WakeUp ı	w/Wagner5-6a			MTWThF	- :3	30 <del>(\$450.00)</del>	0.00 NM		
	e MG 1.5	. ,	E] NOT AVAILABI	FRATE								
-			I-F 5-6a WakeUp \				M-WThF		0 \$450.00	0.00 NM		
	G for 1.3,1		ii o oa wakoop i				1-1 99 1 111			0.00 1414)		
		e to reinstate	e]									
6 KSNV	/ 10/17/12	:-10/22/12 M	I-F 5-6a WakeUp v	w/Wagner5-6a			M-WThF	- :3	0 \$450.00	0.00 NM		
· ·	G for 1.3,1	•	_									
-		e to reinstate	•					_				
			I-F 5-6a WakeUp v	w/Wagner5-6a			M-WThF	- :3	0 \$450.00	0.00 NM		
	G for 1.3,1 evised rat	اہکے۔۔۔۔ e to reinstate	el									
			M-F 6-7a WakeU	Mδεlλλιω α	6-7a	MTWTF	- :30	5	\$190.004	0.00 NM	1	<b>0100.00</b>
	10/10/1	- 10/22/12	M-F 6-7a WakeL		<b>U</b> / U	141 99 11	.00	3	ψ190.004	O,OO ININI	l '	\$190,00
WAKE	UP WITH	THE WAG		, <b>.</b>								
	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/22/12	MTWTF	1	\$190.00	0.00						
E 3 KSNV	10/16/1	2 10/22/12	•	CM	658a-9am	MTWTF	- :30	5	\$300.003	0.00 NM	1	\$300.00
TODAY	SHOW		Today Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 10		10/22/12	MTWTF	1	\$300.00	0.00						
E 4 KSNV	10/20/1	2 10/20/12	Saturday Today	СМ	7a-9am	S	- :30	1	\$625.001	0.00 NM	1	\$625.00
			Saturday Today									
	RDAY TOI					<b>-</b>						
Sta Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
			Sunday Today	CM	\$625.00 7a-8am	0.00	.20		#7F0 004	0.00.1114	,	<b>A</b> HEA <b>A</b> A
E 3 VOIAA	10/21/1	2 10/21/12	Sunday Today	CIVI	/a-oam		5 :30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	Y ON SUN	IDAY	ounday roday									
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	S	1	\$750.00	0.00						
	Date Ra		escription		/End Time		<u>Weekdays</u>			Rtg Type		
	v 10/15/12 эв MG 5,2		unday Today	7a-8	am		Sı	u se	30 <del>(\$750.00)</del>	0.00 NN		
	elow LUR											
•			unday Today	7a-8	am		Sı	u :3	30 \$750.00	0.00 NM		
	G for 5.1 1								* * * * * * * * * * * * * * * * * * * *			
[Re	evised rat	e to reinstate	e}									
E 10 KSNV	10/16/1	2 10/22/12	Noon News	СМ	12-1230pm	MTWTF	- :30	2	\$150.003	0.00 NM	2	\$300.00
ALC: ACC	OATNO	ON	Noon News									
	3 AT NO		Mookdaya	Cnoto BAtani	D-1-	Dotin					ļ	
<u>518</u> Week: 10	art Date 1/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$150.00	<u>Rating</u> 0.00						
E 11 KSNV			The Doctors	CM	2pm-3pm	MTWTF	- :30	3	\$100.004	0.00 NM	2	\$200.00
_ 11 10144	10/10/1		The Doctors	OW	-bu obu	POLITICE.	.50	J	φ100.004	O.QU INIVI	4	φΖΟΟ,ΟΙ
THE D	octors											
	art Date	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						

Print Date: 10/22/12 16:55:51

**KSNV** 

Page 3 of 6

Order / Rev:

101891

Advertiser:

Ocequera for Congress

Alt Order #:

06815349

Product Desc:

OCEGUERA 4 CONGRESS

Flight Dates: 10/16/12 - 10/22/12

Estimate:

1187

Ln Ch Inventory Code Break Start/End Time Start End Days Len Spots Rate Pri Rtg Type Spots Amount E 12 KSNV 10/16/12 10/22/12 Dr. Phil CM 3-4p MTWTF--:30 \$175,003 0.00 NM \$375.00 2 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating MTWTF--Week: 10/16/12 10/22/12 \$175.00 0.002 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length. Rate Rtg Type 1 KSNV 10/16/12-10/22/12 Dr. Phil 3-4p MTWThF----\$200.00 0.00 NM :30 E 13 KSNV 10/16/12 10/22/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--2 \$300,003 0.00 NM :30 2 \$600.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Spots/Week Start Date End Date Weekdays Rating <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF--\$300.00 0.00 E 14 KSNV 10/16/12 10/22/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 \$300.003 0.00 NM \$300.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--10/22/12 Week: 10/16/12 \$300.00 0.00 E 15 KSNV 10/16/12 10/22/12 M-F Early News СМ 5-630p MTWTF--:30 \$450.003 0.00 NM 5 \$2,250.00 M-F Early News **EARLY NEWS** End Date Spots/Week Start Date **Weekdays** Rating Rate MTWTF--Week: 10/16/12 10/22/12 \$450.00 0.00 E 16 KSNV 10/16/12 10/22/12 M-F Jeopardy CM 630-7pm MTWTF--:30 \$450.003 0.00 NM \$400.00 M-F Jeopardy **JEOPARDY** Start Date End Date Spots/Week Rating Weekdays Rate Week: 10/16/12 10/22/12 MTWTF---\$450.00 0.00 Start/End Time Spot Ch Date Range Description Length <u>Weekdays</u> Rate Rtg Type 2 KSNV 10/16/12-10/22/12 M-F Jeopardy 630-7pm MTWThF----:30 <del>(\$350.00)</del> 0.00 NM See MG 16.6,16.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/16/12-10/22/12 M-F Jeopardy 630-7pm MTWThF----:30 <del>(\$350.00)</del> 0.00 NM See MG 16.6,16.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/16/12-10/16/12 Jeopardy in PRIME M-SA 8-11p / SUN :30 \$400.00 0.00 NM MG for 16.1 10/16 **IINV CODE** E 17 KSNV 10/16/12 10/22/12 M-F Wheel CM 7-730pm M-WTF--:30 4 \$1,300.001 0.00 NM \$5,200.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Spots/Week <u>Weekdays</u> <u>Rate</u> Rating 10/22/12 Week: 10/16/12 M-WTF--\$1,300.00 0.00

Print Date: 10/22/12 16:55:51

**KSNV** 

Page 4 of 6

Order / Rev:

101891

Advertiser:

Ocequera for Congress

Alt Order #:

06815349

Product Desc:

OCEGUERA 4 CONGRESS

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1187

Ch Ln Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rta Type Spots Amount F 17 KSNV 10/16/12 10/22/12 M-F Wheel СМ 7-730pm :30 M-WTE--4 \$1,300.001 0.00 NM \$5,200.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating M-WTF--Week: 10/16/12 10/22/12 4 \$1,300.00 0.00 Description Spot Ch Date Range Start/End Time Length <u>Weekdays</u> Rate Rtg Type 1 KSNV 10/16/12-10/22/12 M-F Wheel 7-730pm M-WThF----:3*0(\$1,300.00)* 0.00 *NM* See MG 17.5,17.6,17.7 [Below LUR-LUR is \$260] 2 KSNV 10/16/12-10/22/12 M-F Wheel 7-730pm M-WThF----:30<del>(\$1,300.00)</del> 0.00 NM See MG 17.5,17.6,17.7 [Below LUR-LUR is \$260] 3 KSNV 10/16/12-10/22/12 M-F Wheel 7-730pm M-WThF----:30(\$1,300.00) 0.00 NM See MG 17.5.17.6.17.7 [Below LUR-LUR is \$260] 5 KSNV 10/17/12-10/22/12 M-F Wheel 7-730pm M-WThF----:30 \$1,300.00 0.00 NM (f) MG for 17.1,17.3,17.2 [Revised rate to reinstate] 6 KSNV 10/17/12-10/22/12 M-F Wheel 7-730pm M-WThF----:30 \$1,300.00 0.00 NM (f) MG for 17.1,17.3,17.2 [Revised rate to reinstate] 7 KSNV 10/17/12-10/22/12 M-F Wheel 7-730pm M-WThF----(M) See MG 17.8 [pgm cgh = wheel in prime due to debate] 8 KSNV 10/22/12-10/22/12 Wheel of Fortune in PRIME M-SA 8-11p / SUN :30 \$1,300.00 0.00 NM M-----MG for 17.7 10/22 [INV CODE] E 18 KSNV 10/20/12 10/20/12 Wknd Jeopardy CM 630-7pm ----S-:30 \$525.001 0.00 NM \$525.00 SAT/Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 ----S-Week: 10/15/12 \$525.00 0.00 Start/End Time Spot Ch Date Range Description <u>Length</u> Rate Rtg Type <u>Weekdays</u> 1 KSNV 10/15/12-10/21/12 Wknd Jeopardy 630-7pm (\$525.00) 0.00 NM :30 ----Sa--See MG 18.2 [Below LUR-LUR is \$175] 2 KSNV 10/20/12-10/20/12 Wknd Jeopardy 630-7pm -----Sa--:30 \$525.00 0.00 NM MG for 18.1 10/20 [Revised rate to reinstate] E 19 KSNV 10/20/12 10/20/12 Wknd Wheel of Fortune CM 7-730pm ----5-:30 \$525.001 0.00 NM 1 \$525.00 SAT/ Wheel of Fortune WHEEL OF FORTUNE Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/15/12 10/21/12 ----5-\$525.00 0.00 Description Spot Ch Date Range Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 Wknd Wheel of Fortune 7-730pm -----Sa--:30 (\$525.00) 0.00 NM See MG 19.2 [Below LUR-LUR is \$175] 2 KSNV 10/20/12-10/20/12 Wknd Wheel of Fortune 7-730pm :30 \$525.00 0.00 NM -----Sa--MG for 19.1 10/20 [Revised rate to reinstate] E 22 KSNV 10/18/12 10/18/12 Thurs PR 9-10p 9-10pm ---T---:30 1 \$3,200,001 0.00 NM \$3,200.00 Thursday Prime 9-10pm THE OFFICE/ UP ALL NIGHT Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$3,200.00 0.00

Print Date: 10/22/12 16:55:51

Page 5 of 6 Order / Rev: 101891 Advertiser: Oceguera for Congress Alt Order #: 06815349 Product Desc: **OCEGUERA 4 CONGRESS K\$NV** 

Estimate:

1187

Flight Dates:

Week: 10/15/12

10/21/12

10/16/12 - 10/22/12

Ln Ch **Inventory Code** Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 22 KSNV 10/18/12 10/18/12 Thurs PR 9-10p СМ 9-10pm ---T---.30 1 \$3,200,001 0.00 NM \$3,200,00 Thursday Prime 9-10pm THE OFFICE/ UP ALL NIGHT Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 10/15/12 10/21/12 ---T---1 \$3,200.00 0.00Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtq Type 1 KSNV 10/15/12-10/21/12 Thurs PR 9-10p 9-10pm ---Th----:30<del>(\$3,200.00)</del> 0.00 NM See MG 22.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/18/12-10/18/12 Thurs PR 9-10p 9-10pm ---Th----:30 \$3,200,00 0.00 NM (f) MG for 22.1 10/18 [Revised rate to reinstate] E 23 KSNV 10/20/12 10/20/12 Sat PR 10-11p ----5-CM 10-11pm :30 1 \$1,300.001 0.00 NM \$1,300.00 Saturday Prime 10-11pm LAW & ORDER: SVU Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----5--1 \$1,300.00 0.00 Ch Date Range **Description** Start/End Time Weekdays <u>Length</u> Rate Rtg Type 1 KSNV 10/15/12-10/21/12 Sat PR 10-11p 10-11pm -----Sa--:30(\$1,300.00) 0.00 NM See MG 23.2 [Below LUR] 2 KSNV 10/20/12-10/20/12 Sat PR 10-11p 10-11pm -----Sa--:30 \$1,300,00 0.00 NM MG for 23.1 10/20 [Revised rate to reinstate] E 24 KSNV 10/21/12 10/21/12 Sun PR 10-11p 10-11pm :30 1 \$1,200,001 0.00 NM \$1,200.00 Sunday Prim 10-11pm LAW & ORDER AFTER NFL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 1 \$1,200,00 0.00Ch Date Range **Description** Start/End Time Weekdays Rate Rtg Type Length 1 KSNV 10/15/12-10/21/12 Sun PR 10-11p 10-11pm ----Su :30<del>(\$1,2</del>00,00) 0.00 NM See MG 24.2 [Below LUR] 2 KSNV 10/21/12-10/21/12 Sun PR 10-11p 10-11pm ----Su :30 \$1,200.00 0.00 NM (f) MG for 24.1 10/21 [Revised rate to reinstate] E 25 KSNV 10/16/12 10/22/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF--.30 4 \$1,200,001 0.00 NM \$4,800.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Weekdays Start Date End Date Spots/Week Rating <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF--4 \$1,200.00 0.00 E 26 KSNV 10/20/12 10/20/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----5-:30 \$350,003 0.00 NM 1 \$350.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -----5-\$350.00 0.00 Sa-Su News 3 at ElevenCM E 27 KSNV 10/21/12 10/21/12 ----S 11pm-1135pm :30 \$400.003 0.00 NM \$400.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/15/12 10/21/12 \$400.00 0.00 E 29 KSNV 10/20/12 10/20/12 Saturday Night Live CM 1130pm-1:02am ----S-\$400.004 0.00 NM \$400.00 Saturday Night Live SATURDAY NIGHT LIVE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$400.00 0.00 E 30 KSNV 10/21/12 10/21/12 NFL Football 1P-9PM CM ----S :30 1 \$4,000.004 0.00 NM \$4,000.00 NEL Football SUN NT FB: PITT @ CIN End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating

1 \$4,000.00

0.00

Print Date: 10/22/12 16:55:51 Page 6 of 6

Order / Rev: 101891 Advertiser: Oceguera for Congress

Alt Order #: 06815349 Product Desc: OCEGUERA 4 CONGRESS KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1187

In Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Tyne Spots Andrews Code Start Find Inventory Code Reak Start/End Time Days Len Spots Rate Pri Rtg Tyne Spots Andrews Code Reak Start/End Time Days Len Spots Rate Pri Rtg Tyne Spots Andrews Code Reak Start/End Time Days Len Spots Rate Pri Rtg Tyne Spots Andrews Code Reak Start/End Time Days Len Spots Rate Pri Rtg Tyne Spots Andrews Code Reak Start/End Time Days Len Spots Rate Pri Rtg Tyne Spots Andrews Code Reak Start/End Time Days Len Spots Rate Pri Rtg Tyne Pri Rtg Tyne Spots Rate Pri Rtg Tyne Spots Rate Pri Rtg Tyne Pri Rtg Tyne Spots Rate Pri Rtg Tyne Pri Rtg Tyn

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	ls	Rate Pri	Rtg Type \$	Spots	Amount
N3	KSNV	10/18/12	10/22/12	FacetoFace/Ralston	RepGM	730-758pm	MTF	:30	1	\$900.001	0.00 NM	1	\$900.00
FacetoFace/Ralston Report													
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u> <u>Sp</u>	ots/Week	<u>Rate</u>	Rating						
\	Veek: 10/	16/12	10/22/12	MTF	1	\$900.00	0.00						

Totals 41 \$30,890.00